

**NOTICE OF A REGULAR MEETING  
OF THE COMMUNITY SERVICES COMMISSION  
OF THE TOWN OF CLARKDALE**

**NOTICE IS HEREBY GIVEN** that the Community Services Commission of the Town of Clarkdale will hold a Regular Meeting Wednesday, October 12<sup>th</sup>, 2016, at 6:00 p.m. in the Clark Memorial Clubhouse Men's Lounge, 19 N. Ninth Street, Clarkdale, Arizona. Members of the Community Services Commission will attend either in person or by telephone, video or internet conferencing. All members of the public are invited to attend.

The undersigned hereby certifies that a copy of this notice was duly posted on the Community Development Building bulletin board, located at 890 Main Street, Clarkdale, Arizona on the 10<sup>th</sup> day of October, 2016 at 2:00 p.m.

Dated this 10<sup>th</sup> day of October, 2016.

By:



Joni Westcott  
Administrative Assistant II

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

**1. CALL TO ORDER**

- 2. PUBLIC COMMENT** – The Community Services Commission invites the public to provide comments at this time. Members of the Commission may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01 (G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making comments on a specific agenda item are asked to complete a brief form and submit it to the Commission Liaison during the meeting. Each Speaker is asked to limit their comments to five minutes.

**3. INFORMATIONAL REPORTS**

CHAIRPERSON'S REPORT – A report from the Chairperson on current events.

STAFF REPORT – A report from the Community Services staff on current events.

- 4. MINUTES** - Discussion and consideration of the minutes of the Regular Meeting held on September 14<sup>th</sup>, 2016.

**NEW BUSINESS:**

- 5. VERDE RIVER @ CLARKDALE** – An update and review of August reports for the Verde River @ Clarkdale.

6. **WORKSESSION: TOWN PARK RULES** – A worksession to discuss smoking at the Tapco River Access Point.
7. **WORKSESSION:** A presentation and worksession to prepare for the Joint Worksession with Town Council on October 25, 2016.
8. **FUTURE AGENDA ITEMS** – Listing of items to appear on future agendas.
9. **ADJOURNMENT**

Reasonable accommodations may be requested by contacting Town Hall at (928) 639-2400 (TTY: 1-800-367-8939) at least 72 hours in advance of the meeting.



# Staff Report

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Agenda Item:           **VERDE RIVER @ CLARKDALE** – An update and review of August reports for the Verde River @ Clarkdale.

Staff Contact:           Community Services Supervisor Dawn Norman

Meeting Date:           October 12, 2016

Background:           Staff will update the Commission and review the August reports on the Verde River @ Clarkdale.

Recommendation: This item is scheduled as a discussion only, and no official action is necessary from the Commission.



Town of Clarkdale	\$2,900.00
Arizona State Parks	\$290.00
<b>Total Due*</b>	<b>\$3,190.00</b>

\*Remit Total Due to Town of Clarkdale by the 15th of the month that follows this report

Permit Holder	Permit Allocation			Capacity Available This Month			Used This Month		
	Guided	Unguided	Int/Ed	Guided	Unguided	Int/Ed	Guided	Unguided	Int/Ed
South By Southwest	930	515	300	360	419	208	204	12	7
Verde River Institut	0	0	500	0	0	355	0	0	48
Clarkdale Kayak Co	4093	500	0	3409	500	0	240	2	0
CenterFocus	800	0	500	728	0	376	33	0	34

Permit Holder	Remaining Capacity		
	Guided	Unguided	Int/Ed
South By Southwest	156	407	201
Verde River Institut	0	0	307
Clarkdale Kayak Co	3169	498	0
CenterFocus	695	0	342

Launches By Hour	
Time	# of Launches
8:00 AM	19
9:00 AM	23
9:30 AM	48
10:00 AM	114
11:00 AM	159
12:00 PM	37
1:00 PM	28
1:30 PM	0
2:00 PM	90
3:00 PM	30
4:00 PM	11
Sunset	0
Unguided	14
Spc Event	7
Total	580

Launches By Day	
Time	# of Launches
Sunday	101
Monday	27
Tuesday	43
Wednesday	46
Thursday	81
Friday	84
Saturday	198
Totals	580

	8-1-16 to 8-31-16	Total Collected	% of Total Envelopes Collected
Payment Amount	Total At this Amount		
\$0	12	0	0.1
\$1	9	9	0.075
\$2	3	6	0.025
\$3	8	24	0.066666667
\$4	5	20	0.041666667
\$5	78	390	0.65
\$6		0	0
\$7		0	0
\$8		0	0
\$9		0	0
\$10	3	30	0.025
Other Cash Payments	2	8.7	0.016666667
<b>Total</b>	120	487.7	
	Average Per Envelope	4.064166667	
	Zip Codes Collected		
86324	Clarkdale	15	0.1250
86322	Camp Verde	2	0.0167
86325	Cornville	4	0.0333
86326	Cottonwood	36	0.3000
86335	Rimrock, AZ	1	0.0083
86331	Jerome	1	0.0083
86351 & 86336	Sedona	1	0.0083
86327 & 86329	Dewey-Humboldt	0	0.0000
86320	Ashfork	1	0.0083
86323	Chino Valley, AZ	2	0.0167
86333	Mayer	3	0.0250
86301 & 86305	Prescott	12	0.1000
86314 & 86315	Prescott Valley	4	0.0333
86334	Paulden	1	0.0083
85362	Yarnell, AZ		0.0000
86015	Flagstaff	2	0.0167
86039	Kykotsmovi Village	2	0.1250
Various Zip Codes	Phoenix	4	0.0333
85142	Peoria/Sun City	3	0.0250
85260	Scottsdale	3	0.0250
85249	Chandler	1	0.0083
85308	Glendale	3	0.0250
85297	Mesa		0.0000
85755	Tucson, AZ	1	0.0083

	Pennsylvania	1	0.0083
	Wisconsin	1	0.0083
	None Reported	16	0.1333
	<b>TOTAL</b>	120	
	Verde Valley	59	
	Other Yavapai County	24	
	Phoenix Area	14	
	Tucson Area	1	
	Northern AZ	4	
	Other Arizona		
	Pennsylvania	1	
	California		
	Wisconsin	1	
	Colorado		
	Maine		
	Oklahoma		
	Texas		
	Alaska		
	Primary Reason For Visit		
		# of Vehicles	# of People
	Kayaking/Canoeing	39	104
	Swimming/Wading	15	43
	Tubing	7	16
	Picnic	6	19
	Fishing	9	18
	Birding	4	10
	Painting		
	Photography	3	6
	Dog Walking	2	4
	Hiking	6	13
	Special Event/Education		
	Other	5	10
	None Marked	12	
	None Marked with people	30	64
	<b>TOTAL</b>	138	307
	Total Vehicles - No People	13	0.108333333
	Vehicles - With People	107	0.891666667
	# People	257	
	Average Per Vehicle	2.401869159	
	Total Vehicles	120	
	Total Estimated Visitors	288.2242991	



# Staff Report

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Agenda Item:               **WORKSESSION: TOWN PARK RULES** – A worksession to discuss smoking at the Tapco River Access Point.

Staff Contact:             Community Services Supervisor Dawn Norman

Meeting Date:            October 12, 2016

Background:             The Commission has been discussing the topic of smoking in Town Parks, specifically, Clarkdale Town Park, Selna/Mongini Park, Centerville Park and Caballero Park. At last month's meeting, the Commission made the recommendation to Council to make all Town Parks smoke free, including tobacco, pipes, marijuana, and vapes. Staff had failed to include the Lower Tapco River Access Point in these discussions.

This worksession is to facilitate a discussion on the Lower Tapco River Access Point and if the Commission would like to include the facility as a smoke free park.

Recommendation: This item is scheduled as a worksession only, and no official action is necessary from the Commission.



# Staff Report

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Agenda Item:           **WORKSESSION:** A presentation and worksession to prepare for the Joint Worksession with Town Council on October 25, 2016.

Staff Contact:           Human Resources & Community Services Director Janet Perry  
Community Services Supervisor Dawn Norman  
Community Services Administrative Assistant Joni Westcott

Meeting Date:           October 12, 2016

Background:           At the August 10, 2016, Community Services Commission Meeting, the Commission requested to hold a joint worksession with the Clarkdale Town Council to discuss the Community Services Department's priorities and the future of the Clark Memorial Library.

In September, the Commission held a worksession to review and discuss talking points to include in the presentation made to Council. Chairperson Cure', Vice Chairperson Kramer and Commissioner Zanolli volunteered to work with Staff to prepare the presentation based on the Commission's selections and to present to Council on October 25<sup>th</sup>.

This worksession is scheduled to allow the Commission to review and finalize the presentation that will be made to the Town Council on October 25, 2016.

Recommendation: This item is scheduled as a worksession only, and no official action is necessary from the Commission.

# COMMUNITY SERVICES



**PAST • PRESENT • FUTURE**

*October 25, 2016*

# COMMUNITY SERVICES

## *Vision:*

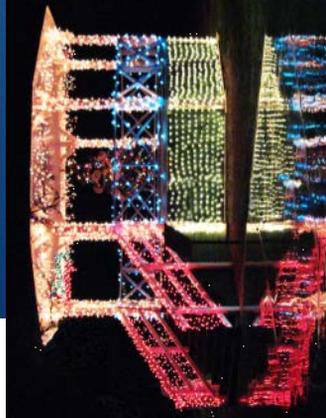
*Connecting People to Clarkdale*

## *Mission:*

*Creating oppportunities for people to enjoy and get involved in our Clarkdale commmunity by cultivating the small town experient while protecting the environment.*

# COMMUNITY SERVICES DEPARTMENT

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# CLARKDALE TOWN COUNCIL

## 2016 STRATEGIC PLANNING

4

### IMPORTANT PRIORITY GOALS (2016-2018)

Prioritize Community Services Operations,  
Programs and Events to Align  
with Existing Level of Resources

## COMMUNITY SERVICES

### *Vision:*

*Connecting People to Clarkdale*

### *Mission:*

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# COMMUNITY SERVICES SURVEY

## INTEREST IN ACTIVITIES

River Access Point Programs

63.39%

Additional Town Park Events

70.49%

Adult Programs/Activities

67.76%

# COMMUNITY SERVICE SURVEY LIBRARY SERVICES – NOT USED & WHY

**I USE  
ANOTHER  
LIBRARY FOR  
THIS SERVICE**

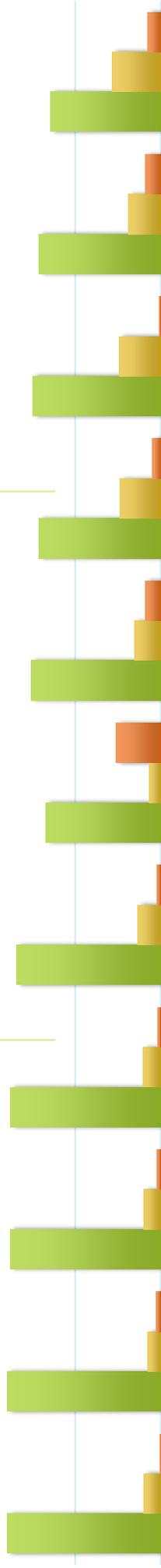
**NOT  
AWARE OF  
SERVICE**

**NOT A  
SERVICE  
WE NEED**

78.35%

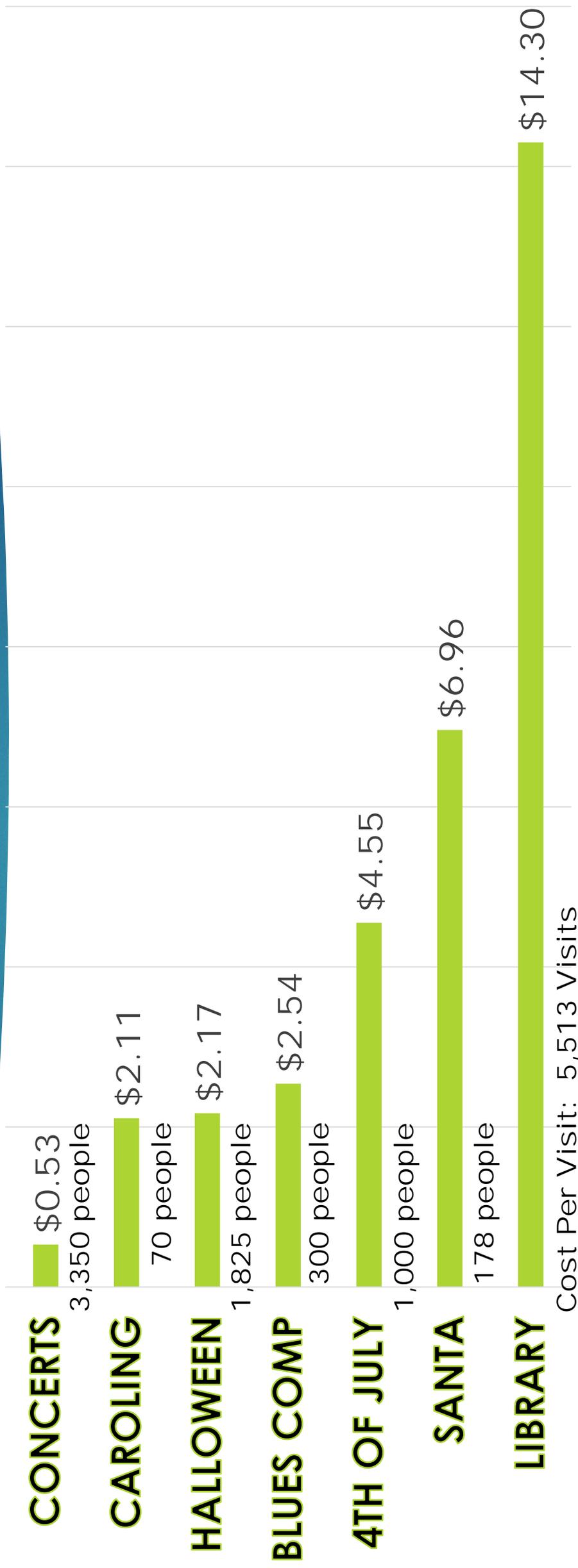
15.35%

6.24%



# ANNUAL OPERATIONAL COST/USER

Based On: Attendance/#People Served (Note: Library - Cost/Visit)



# COMMUNITY SERVICES DEPARTMENT

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## PRIORITIES

1. Concerts in the Park
2. Old-Fashioned 4<sup>th</sup> of July
3. Verde River @ Clarkdale
4. Halloween
5. NAZBA Blues Competition
6. Movies in the Park
7. Volunteer Program
8. Holiday Light Display
9. Santa Comes to Clarkdale
10. Caroling in the Park
11. Art in Public Places
12. Library
13. Spirit of Clarkdale
14. Small Talk
15. Facilities
16. Vendor Permits
17. Volunteer Appreciation
18. Social Media
19. Website
20. Special Event Permits

## COMMUNITY SERVICES

### *Vision:*

*Connecting People to Clarkdale*

### *Mission:*

*Creating opportunities for people to enjoy and get involved in our Clarkdale community by cultivating the small town experience while protecting the environment.*

# COMMUNITY SERVICES DEPARTMENT

## TOP 10 PRIORITIES

11

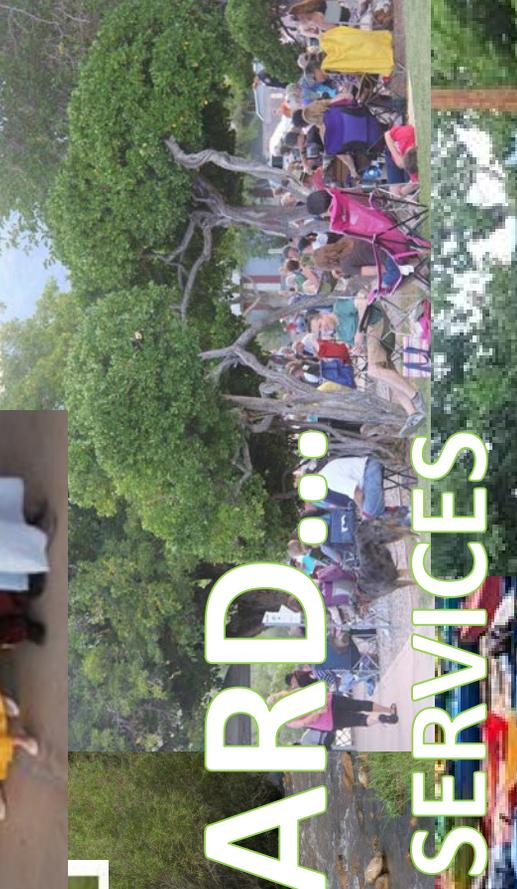
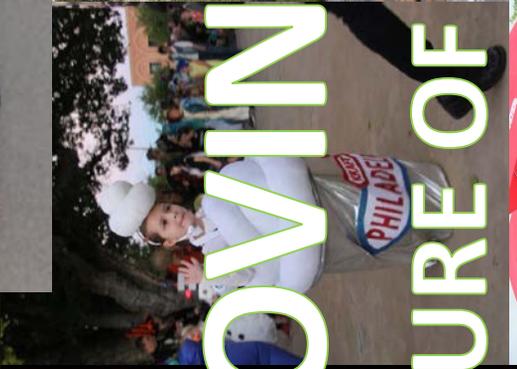
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# TOWN OF CLARKDALE VISION & MISSION

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**Vision:** *A Place That Makes Sense*

**Mission:** *We provide visionary, innovative, sensible governance; responsible and resourceful delivery of services; and a sustainable quality of life in an engaged community of citizens and enterprises.*



# MOVING FORWARD... FUTURE OF COMMUNITY SERVICES

