



Town Council adopted a Drought & Water Shortage Preparedness Plan (DWSPP) on November 14, 2006.

The purpose of the DWSPP is to provide strategies and procedures for periods of time when the Town's normal and customary water supplies may not be able to meet the Town's needs due to below normal rainfall, or other issues that have affected the municipality's water supply.

The objective of the Plan is to provide ways for the Town, businesses, and residents to aid in water demand reduction when a water supply insufficiency occurs, and to provide a framework for operations of the Clarkdale Municipal Water Utility during times of drought and water shortage.

A complete copy of the DWSPP is available on the Town of Clarkdale's website at:

<http://www.clarkdale.az.gov>

Violations, Warnings, Surcharges

Enforcement shall consist of public education forums, on-site inspections by Water Conservation Enforcement Aids, written warnings, and the addition of surcharges to the monthly utility bills of any Town of Clarkdale Municipal Water Utility user found in violation of the Plan. Violations of this Plan shall result in the levying of the following surcharges:

1. A surcharge of \$25.00 (twenty-five dollars) shall be assessed to the account of record for a violation of: **Demand Reduction Strategy I "Water Alert"** - pursuant to Town Code Section 19-11-9-1.
2. A surcharge of \$50.00 (fifty dollars) shall be assessed to the account of record for a violation of: **Demand Reduction Strategy II "Water Emergency"** - pursuant to Town Code Section 19-11-9-2.
3. A surcharge of \$100.00 (one hundred dollars) shall be assessed to the account of record for a violation of: **Demand Reduction Strategy III "Water Crisis"** - pursuant to Town Code Section 19-11-9-3.
4. Surcharges shall double for every repeat violation that occurs within a calendar year.

Drought & Water Shortage Preparedness Plan



For more information, contact:

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<http://www.clarkdale.az.gov>



Drought & Water Shortage Preparedness Plan

*This informational pamphlet
is provided by the
Town of Clarkdale
Utilities Department.*



The Demand Reduction Strategies outlined in the Plan incorporate measures to reduce the use of potable water in response to water drought or supply insufficiency conditions. These "Strategies" can be triggered by any particular Water Resource Level (described below) being reached, and/or the time of year.

During the months from May through September of each year, Demand Reduction Strategy I, "Water Alert" will be in effect.

Water Resource Levels:

Resource Status Level I is in effect at times when water demand exceeds safe production capability for five (5) consecutive days and/or during the months of May, June, July, August and September, beginning May, 2007.

Resource Status Level II is in effect when water demand exceeds safe production capability by more than twenty percent (20%).

Resource Status Level III is in effect when water demand exceeds maximum production capability, when a temporary or permanent failure of any major supply or distribution facility occurs in the water distribution system, or when the amount of water in storage may impair fire protection for the Town.



Demand Reduction Strategy I "Water Alert"

The goal of Strategy I is to reduce water demand to a level where safe production capability exceeds water demand. Demand Reduction Strategy I is designed to work in concert with Resource Status Level I. The following measures are mandatory:

1. Water shall be conserved both inside and outside the home using best practices available to minimize waste.
2. Landscaping for residential uses shall be accomplished with plant materials that require little or no supplemental irrigation water.
3. Outdoor water usage shall not occur between the hours of 9:00 am - 5:00 pm. Watering days shall be coordinated with your address. Even numbered addresses may irrigate on Wednesday, Friday and Sunday. Odd numbered addresses may irrigate on Tuesday, Thursday and Saturday. For places where there is no discernable address, the even date schedule should be followed (right-of-ways, medians, etc.). No irrigation shall be allowed on Monday.
4. Automobile washing shall only be undertaken with a bucket and hose with shut off nozzle, other water saving devices such as a pressure washer, or at carwashes that recycle or re-circulate water.
5. No person shall waste water.
6. Cooling of outdoor areas with water or misting devices is prohibited.
7. Restaurants shall serve water to customers upon request only, and shall display table tents or other types of public notice to this affect.
8. Hotels shall wash a customer's linens if a stay is in excess of one night on request only, and the hotel shall display notice to this affect.

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9. Construction projects are required to use reclaimed water or effluent for construction and dust control purposes.
10. Requests for Commercial Provisions must be made to the Clarkdale Public Works Director.

Demand Reduction Strategy II "Water Emergency"

The goal of Strategy II is to reduce water demand to a level where safe production capability exceeds water demand for ten (10) consecutive days. Demand Reduction Strategy II includes all Demand Reduction I requirements (Town Code Section 19-1-7-5), with the following additional, mandatory measures:

1. Sidewalks, driveways, parking areas, tennis courts, patios, or other similar paved surfaces shall not be washed down with water.
2. Water shall not be added to fountains, water features, recreational swimming pools, spas, or wading pools holding more than one hundred (100) gallons of water.
3. No new landscaping for commercial projects shall be installed.
4. Landscaping not installed, which was required by the Town of Clarkdale to meet the Landscaping Requirements of the Clarkdale Town Code or Zoning Code, will not delay a Certificate of Occupancy to be issued, providing its installation is delayed as a result of a suspension of new landscaping permits and a surety is provided that is acceptable to the Community Development Department.

Demand Reduction Strategy III "Water Crisis"

The goal of Strategy III is to reduce water demand to a level deemed necessary to recover from the loss of supply due to a temporary or permanent failure of any major supply or distribution facility in the water distribution system or to increase water in storage to a point where fire protection for the Town is not impaired. Demand Reduction Strategy III includes all Demand Reduction Strategy II requirements (Town Code Section 19-1-7-6), with the following additional, mandatory measures.

1. No potable water shall be used for outdoor purposes.
2. No potable water may be used in violation of any other restriction deemed necessary by the Clarkdale Town Council for the purpose of protecting the welfare of the citizens of Clarkdale.
3. Water system connection permits shall not be issued and permitted new connections shall not be activated.
4. No new Commercial Provisions shall be allowed unless approved by the Clarkdale Town Council.