



TOWN OF CLARKDALE COMMUNITY SERVICES 2018 CONCERTS IN THE PARK

Thank you for your interest to perform in Clarkdale's Concerts in the Park. To give you a little history and background...

The Town of Clarkdale has been providing enjoyable free concerts since 2001. Every concert is geared to provide an evening of family fun for all ages to enjoy. Concerts are performed from the Clarkdale Town Park Gazebo located at 1001 Main Street and are **FREE** to the public. Our concert series is held from the beginning of June through September and performances are two (2) hours; with a 15 minute break at the half-way mark. Since the economic downturn in 2008, the concerts have been fully funded from the 50/50 raffles held at each concert. These funds cover the cost of the performers along with operations so it is important for us to keep the costs as minimal as possible.

Concerts are well attended, typically drawing around 400 people in our small community of 4,000 with our highest attendance being approximately 1,000.

Due to the popularity of our concerts, the high number of bands that want to perform and the limited number of concerts offered each season, the selection process was formalized in 2015.

The 2018 Concert dates have been scheduled. They are as follows:

JUNE

- Saturday, June 09, 2018
- Saturday, June 23, 2018

JULY

- Saturday, July 07, 2018
- Saturday, July 21, 2018

AUGUST

- Saturday, August 04, 2018
- Saturday, August 18, 2018

SEPTEMBER

- Saturday, September 01, 2018
- Saturday, September 15, 2018

If you would like to be considered for the 2018 Concerts in the Park, please submit all of the following required information/items no later than **8:00 a.m. MST on Friday, January 5th, 2018:**

- Letter of interest to be considered
- Brief description of your band and music
- Website or any other online media promotion

- Current music samples
- List of current venues that you have performed and venue contact information
- Fees/Rates (*please note that performers are responsible to supply their own sound and equipment as well as the set-up/break-down and, if needed, overnight accommodations*)
- Top 3 choices of concert dates listed above (*bands are responsible to hold the dates submitted until the names of the selected bands and dates are announced*)

The Town of Clarkdale is licensed by Broadcast Music, Inc. (BMI) and the American Society of Composers, Authors and Publishers (ASCAP); any music performed not licensed by either BMI or ASCAP is not allowed unless the Artist is otherwise licensed to do so.

You may submit your packet by:

Email: Community.Services@clarkdale.az.gov **(Preferred method)**

Mail: Town of Clarkdale
Attn: Community Services – Concerts
PO Box 308
Clarkdale, AZ 86324

In Person: Town of Clarkdale
Attn: Community Services – Concerts
39 N. Ninth Street
Clarkdale, AZ 86324

During the selection process we consider the following:

- Has all required material been submitted and received by due date
- Genre-First come, first serve for each genre submittal so that we do not duplicate in a single season
- The bands experience
- Family friendliness of material
- Music sound and quality
- Popularity/demand
- Has the genre been offered before
- How many times/how often has the band performed at our concerts (this is sometimes overrode by popularity/demand **OR** if the band is sponsored/free)
- If a band has performed, what the 50/50 raffle generated
- Cost/fees for performance

The 2018 Concerts in the Park band lineup will be announced on or before Monday, January 29, 2018.

If you have any questions, please feel free to contact the Community Services Department at 928-639-2460 or by email: Community.Services@clarkdale.az.gov.

Thank you.