



# TOWN OF CLARKDALE COMMUNITY SERVICES 2017 CONCERTS IN THE PARK

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Thank you for your interest to perform in Clarkdale's Concerts in the Park. To give you a little history and background...

The Town of Clarkdale has been providing enjoyable free concerts since 2001. Every concert is geared to provide an evening of family fun for all ages to enjoy. Concerts are performed from the Clarkdale Town Park Gazebo located at 1001 Main Street and are **FREE** to the public. Our concert series is held from the beginning of June through September and performances are two (2) hours; with a 15 minute break at the half-way mark. Since the economic downturn in 2008, the concerts have been fully funded from the 50/50 raffles held at each concert. These funds cover the cost of the performers along with operations so it is important for us to keep the costs as minimal as possible.

They are well attended, drawing around 400+ people in our small community of 4,000. Last season, we set a new record breaking attendance at our closing concert with over 1,000 attendees!

Due to the popularity of our concerts, the high number of bands that want to perform and the limited number of concerts offered each season, the selection process was formalized in 2015.

The 2017 Concert dates have been scheduled. They are as follows:

## JUNE

- Saturday, June 03, 2017
- Saturday, June 17, 2017

## JULY

- Saturday, July 01, 2017
- Saturday, July 15, 2017
- Saturday, July 29, 2017

## AUGUST

- Saturday, August 12, 2017
- Saturday, August 26, 2017

## SEPTEMBER

- Saturday, September 09, 2017

If you would like to be considered for the 2017 Concerts in the Park, please submit all of the following required information/items by no later than **8:00 a.m. MST on Friday, December 9, 2016:**

- Letter of interest to be considered
- Brief description of your band and music
- Website or any other online media promotion
- Current music samples
- List of current venues that you have performed and venue contact information
- Fees/Rates (*please note that performers are responsible to supply their own sound and equipment as well as the set-up/break-down and, if needed, overnight accommodations*)
- Top 3 choices of concert dates listed above (*bands are responsible to hold the dates submitted until the names of the selected bands and dates are announced*)

*The Town of Clarkdale is licensed by Broadcast Music, Inc. (BMI) and the American Society of Composers, Authors and Publishers (ASCAP); any music performed not licensed by either BMI or ASCAP is not allowed unless the Artist is otherwise licensed to do so.*

You may submit your packet by:

Email: [Community.Services@clarkdale.az.gov](mailto:Community.Services@clarkdale.az.gov) **(Preferred method)**

Mail: Town of Clarkdale  
Attn: Community Services – Concerts  
PO Box 308  
Clarkdale, AZ 86324

In Person: Town of Clarkdale  
Attn: Community Services – Concerts  
39 N. Ninth Street  
Clarkdale, AZ 86324

During the selection process we consider: all required material submitted and received by due date, first come, first serve for each genre submittal so that we do not duplicate in a single season, as well as experience, family friendliness of material, sound of music, popularity/demand, has the genre been offered before, how many times/how often has the band performed in our concerts (this is sometimes overrode by popularity/demand **OR** if the band is sponsored/free), if they have performed, what the 50/50 raffle generated and of course, cost/fees for performance.

The 2017 Concerts in the Park band lineup will be announced on or before Friday, December, 23, 2016.

If you have any questions, please feel free to contact the Community Services Department at 928-639-2460 or by email: [Community.Services@clarkdale.az.gov](mailto:Community.Services@clarkdale.az.gov).

Thank you.