

Contact: Joe Moore, Fire Chief

Clarkdale Fire District
Phone 928 639-4591
Fax 928 649-2655

PO Box 1236
895 First South Street
Clarkdale, AZ 86324

Clarkdale Fire District

Press Release

New ISO Classification.

Clarkdale, AZ October 1, 2010: The Insurance Services Office, Inc. (ISO) has completed a new Public Protection Classification (PPC) survey for Clarkdale. This has resulted in our community's PPC improving from a 7/9 to a 5/9 effective October 1, 2010.

ISO's Public Protection Classification plays an important role in the underwriting process at insurance companies. Most U.S. insurers use PPC information as part of their decision-making when deciding what coverage to offer and prices to charge for personal and commercial property insurance. The PPC of 5 is applicable to homes and businesses which are within 5 road miles of the fire station and within 1,000 feet of a hydrant. The PPC of 9 applies to properties beyond 1,000 feet from a hydrant but still within 5 road miles of the fire station. Persons with property in areas that went from a 7 to a 5 may see a reduction in their property insurance premiums, depending on their insurer. Clarkdale Fire District highly recommends that these residents contact their insurance agencies regarding this change in the PPC. A copy of the ISO Public Protection Classification letter and other information is available on-line at www.clarkdalefd.org. Persons may call Clarkdale Fire District at 639-4591 if they have any questions about the PPC or to obtain the classification number for their property.

Chief Moore stated that "We have worked very hard over the last three years to improve our service to the community and are pleased that this is reflected in the new ISO classification which should save residents money on their property insurance".

Although the new classification numbers are good news for Clarkdale property owners, the District hopes to further improve the classification numbers.

The PPC program evaluates communities according to a uniform set of criteria. These criteria incorporate nationally recognized standards developed by the national Fire Protection Association and the American Water Works Association. The following major features are evaluated:

- Fire Alarm and Communication System – This review accounts for 10% of the total classification which centers upon a community's facilities and support for handling and dispatching fire alarms.
- Fire Department – This review accounts for 50% of the total classification which focuses upon items such as engine companies, distribution on fire stations and fire companies, department manning, and training.
- Water Supply System – This review accounts for 40% of the total classification highlighting the water supply a community uses for fire suppression.

For Immediate Release