
PRESS RELEASE

FOR IMMEDIATE RELEASE

December 9, 2010

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Clarkdale's Jump In! Open the Pool! Fundraiser reaches \$20,000 Mark - Deadline to receive 2010 tax benefit fast approaching;

Clarkdale, AZ (December 9, 2010). The Town of Clarkdale has received numerous donations in November bringing the total over \$20,000 towards its goal to open the Clarkdale Pool for the 2011 Swim Season.

“We are so pleased with the generosity being expressed in support of the Clarkdale Pool!” stated Richard Dehnert, Clarkdale Pool Committee Chairperson and Clarkdale’s Vice Mayor. “The donations received have pushed us over the \$20,000 fundraising mark, and brings us one step closer to our \$75,000 fundraising goal!” He noted, “All donations made to the pool are qualified as deductible contributions and with the year-end fast approaching businesses and individuals can take advantage of the tax benefit.”

In July, Gantry Constructors, Inc. became the first Diamond Level Sponsor with their \$8,500 donation. Since then, many individuals and organizations have come forward to support the endeavor. Other sponsors include: Silver Level (\$2,500) - Patriot Disposal, Inc.; Copper Level (\$1,250) - Four-D, LLC; and 2011 Friends of the Pool (\$500): Phoenix Cement Company, Stone and Youngberg, Stamp On, R&D Consulting and Design, Boyle, Pecharich, Cline, Whittington and Stallings, PLLC, Verde Exploration, and In Memory of Robert DeVault.

Clarkdale Pool Committee Members are quick to point out that any cash donations, gift certificates for future raffles, or offers to help with future fundraising events are very much appreciated! Cash donations of \$500 and more come with extra benefits! For information on the Diamond, Gold, Silver or Copper Level Sponsorships, or how to be recognized as a “2011 Friend of the Pool”, contact (928) 639-2490 or visit the Town’s website, www.clarkdale.az.gov, where you can now make on-line donations to support the pool!

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