
PRESS RELEASE

FOR IMMEDIATE RELEASE

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Attention- BRIEFINGS - CLARKDALE'S NEW POLITICAL SIGN ORDINANCE

Clarkdale, AZ

On December 19, 2011, the Clarkdale Town Council adopted Ordinance #339 amending sections of the Town Code relating to political signs. These changes were in response to new state legislation allowing the placement of political signs in public rights-of-way, excluding state highways. The new regulation also increased the maximum size of a political sign. In areas zoned for residential use the maximum is 16 square feet. In all other zoning districts, the maximum size is 32 square feet.

Political signs may be placed 60 days prior to an election and must be removed 15 days after an election. Whether on private property or public right-of-way, a political sign cannot be placed in a location hazardous to public safety. Sign placement shall not obstruct clear vision of approaching vehicles and pedestrians nor interfere with the requirements of the American with Disabilities Act. All political signs must contain a name and telephone number for a contact person.

As allowed under the new legislation, the Town of Clarkdale has adopted 'Sign Free Zones'. These are areas within the Town right-of-way where signs cannot be placed because of the potential negative impact on businesses. A map showing the Sign Free Zones is available on the Town's website at: www.clarkdale.az.gov.

Town of Clarkdale staff will remove any political signs placed in these 'Sign Free Zones', any political signs exceeding the maximum size allowed, any signs outside of the allowed timeframe and any signs determined to be hazardous to public safety. Confiscated signs will be stored for a short period before disposal. The new political sign regulations go into effect on January 19, 2012.

For more information about the new political sign code or to inquire whether a sign has been confiscated, call the Community Development Department at (928) 639-2500.

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