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## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

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### Attention- BRIEFINGS – CLARKDALE KICKS OFF FOCUSED FUTURE II

*Clarkdale, AZ*

On Wednesday, February 22, 2012, from 11 a.m. to 1:30 p.m., the Town of Clarkdale will host the kickoff meeting for Focused Future II, the Town's specific economic development planning project sponsored by APS. The meeting will be held in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street in Clarkdale.

The kickoff meeting, Economic Development 201 is the first in a series of meetings in which opportunities for economic development in Clarkdale will be explored over the next year. This first meeting will focus on various topics including the demographics of the Town, new economic development ideas from elsewhere in Arizona, the history of the economy in Clarkdale, and how the Town can create and preserve a strong economy.

Discussion and information from these meetings will be incorporated into an economic development plan to be presented to the Clarkdale Town Council for adoption sometime in late 2012 or early 2013.

As the Focused Future II program is sponsored by APS, the Town is grateful for the guidance and support for the speakers, the lunch and the program from Sally Odette, Senior Consultant, and the team at APS.

Everyone interested in the economic future of Clarkdale is invited to the kickoff meeting on the 22<sup>nd</sup>. As a light lunch will be provided, please RSVP to the Community Development Department at 928-639-2500 to reserve your lunch.

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