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## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

Contact: Community Development Department  
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### Attention- BRIEFINGS – VERDE RIVER @ CLARKDALE MEETING

*Clarkdale, AZ*

The Town of Clarkdale will be holding a visioning/brainstorming meeting for the Verde River @ Clarkdale Project on Thursday, February 16, 2012 from 10:00 am to 2:00 pm. The meeting will be held in the Men's Lounge at the Clark Memorial Clubhouse. Members of the public are invited to attend this meeting.

The Verde River @ Clarkdale project is a pivotal part of the Town's Sustainable Clarkdale vision. The project's goal is to protect, preserve and restore the river and its habitat while honoring existing water rights, enhancing the public's experience and improving the economy of Clarkdale.

A comprehensive master plan for the 2.2 mile area within Clarkdale's town limits will be developed for this project. Attendees at the February 16 meeting will help create a framework for the master plan. During the meeting, participants will be asked to work in groups to address various topics including:

- Increasing recreational opportunities such as kayaking, hiking, and birding.
- Expanding public river access points within the Town including outfitter support, comfort stations, and parking areas.
- Creating educational opportunities including interpretive and access signage.
- Exploring alternatives to current ditch diversions to enhance river flow.

Anyone planning to attend the meeting is asked to please RSVP to the Town by Monday, February 13. Contact the Community Development Department at (928) 639-2500.

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