
PRESS RELEASE

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Town of Clarkdale Officials attend White House Conservation Conference

March 5, 2012 (Clarkdale, AZ)

As representatives of the Town of Clarkdale, Sustainable Clarkdale's Verde River @ Clarkdale project and the new Blue Trails project sponsored by American Rivers, the Town of Clarkdale's Mayor Doug Von Gausig and Jodie Filardo, Community & Economic Development Director attended last week's invite-only White House Conservation Conference in Washington, D.C. This trip was sponsored by grant funding.

The meeting explored a variety of water recreation topics, stewardship and remediation, and best practices, as well as discussions of the newly announced National Water Trails program introduced by the Department of the Interior Secretary Ken Salazar. President Obama concluded the meeting with a speech covering the significance of our national and state parks and our wondrous outdoors, outlining the connections between outdoor recreation and economic development and jobs

Mayor Doug Von Gausig remarked, "The Town of Clarkdale was honored to represent our region at this meeting and to share the importance of the stewardship of the Verde River and its relationship to the overall health of the Verde Valley. Through the contacts made at the conference, we are excited to pursue opportunities to support our Verde River @ Clarkdale project as a model for sustainability of the Verde River."

Should you have questions or suggestions, please contact Community Development at 928-639-2500 or via email at Jodie.Filardo@Clarkdale.AZ.gov.

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