
PRESS RELEASE

FOR IMMEDIATE RELEASE

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Clarkdale's Old-Fashioned 4th of July

Mark your calendar for Thursday, July 4th, for Clarkdale's Old-Fashioned 4th of July. The festivities kick off at 7 a.m. in the Clarkdale Town Park located at 1001 Main Street, Clarkdale, Arizona, and will conclude at 11 a.m. Clarkdale will offer the traditional Independence Day activities throughout the morning. You'll want to make sure you get to the park early so that you don't miss any of the special activities scheduled.

The event begins at 7 a.m. with the raising of the Colors by the Veterans of Foreign Wars Post 7400 and a pancake breakfast hosted by the Clarkdale Police Department and Clarkdale Fire District. The pancake breakfast is \$4 for adults and \$3 for 12 years and under.

The accustomed 4th of July event activities will take place in the Town Park - beginning at 7:30 a.m. the Clarkdale Fire District will debut the newly renovated Parade Fire Truck and will offer free fire truck rides and the acoustic duo, Livas Martinez will perform at the gazebo for your listening enjoyment until 9 a.m. At 8 a.m. the Clark Memorial Library Annual Ice Cream Social and the children's carnival games hosted and sponsored by the Clarkdale-Jerome School will open for service. The Cottonwood Community Band will perform their annual patriotic concert 9:30-10:30am. At 10 a.m., gather your family and friends and head over to participate in the old-fashioned picnic games and races.

The annual Kids' Parade will start at 9 a.m. beginning at the Clarkdale-Jerome School. Prizes will be issued for: **Best Decorated Pet, Best Decorated Bicycle, Best Decorated Wagon, Most Patriotic, and Most Original.** Those interested in participating must register beginning at 8:15 a.m. at the Clarkdale-Jerome School. There is no cost to enter the parade. The parade is limited to children age sixteen years and under. Parade rules and registration forms are available online at: http://www.clarkdale.az.gov/Old_Fashioned_Fourth_of_July.htm. Please review the Parade Rules so that you are not turned away at registration. The parade route will head down Main Street and turn at Town Hall. Additional seating for observers will be available along the business fronts on Main Street.

At 10:45 a.m. the winners of the Spirit of Clarkdale Awards will be announced and presented at the gazebo. The Spirit of Clarkdale program provides a way for the Clarkdale Town Council to recognize Clarkdale home and business owners, residents and other individuals that have completed projects or have contributed in some way to the community which are worthy of recognition, based upon the nominations submitted.

Spirit of Clarkdale Award categories are:

- Sustainable Clarkdale - NEW CATEGORY
- Property Beautification
- Historical Preservation
- Neighborhood Programs/Events/Projects
- Community Volunteerism

This event is solely operated by approximately 60 volunteers. Clarkdale is proud to have a strong community, as without your support, the Town of Clarkdale would not be able to offer this memorable event. Volunteers are still needed. There are various opportunities ranging from 1.5 hours through 6.5 hours of service. The list of volunteer opportunities are available on the Town's website.

Vendor spaces are limited and are available on a first come, first served basis. If you would like to rent a vendor

space, or would like to volunteer or find out more on Clarkdale's Old Fashioned 4th of July contact Parks and Recreation at 928-639-2490, email dawn.norman@clarkdale.az.gov or visit the town's website: http://www.clarkdale.az.gov/Old_Fashioned_Fourth_of_July.htm.