
PRESS RELEASE

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Town of Clarkdale Accepting Proposals from Commercial River Runner Outfitters

Clarkdale, AZ (January 29, 2015) – The Town of Clarkdale is accepting applications from commercial outfitters who are interested in being permitted to operate commercially on the Verde River @ Clarkdale in 2015.

According to Town Manager Gayle Mabery, the Clarkdale Town Council's recent adoption of capacity limits for commercial operations at the two River Access Points in Clarkdale and an ordinance regulating outfitter activity in Clarkdale were necessary before the Town proceeded with the commercial outfitter permitting process.

In addition to the actions by the Town Council, Mabery appointed an Advisory Committee to work with her to develop the Invitation for Proposals and the 2015 River Runner Outfitter Permit. She notes that, in addition to the valuable input provided by the committee, both those documents were influenced by a number of factors, including: the Town's experience with outfitter activities on the Verde River @ Clarkdale in 2014; input from other State and Federal land managers in the Verde Valley; public input gathered through multiple meetings relating to commercial outfitters and the Verde River @ Clarkdale project; and, Clarkdale's on-going commitment to education and the preservation and restoration of the Verde River.

The 2015 River Runner Outfitter Applications are available on the Town of Clarkdale's website (www.clarkdale.az.gov), under the Verde River @ Clarkdale link. Applications from interested outfitters are due by Friday, February 27, 2015 at 12:00 p.m.

The adopted regulations apply only to commercial outfitters. Private individuals who boat on the Verde River @ Clarkdale are not regulated under the permit process.