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## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

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### Attention- Sense and Sustainability

Bill Bullock of C & B Homes Inc has been building in the Verde Valley for over 44 years. After successful development of Grey Fox Ridge, Bill is now bringing his energy efficient homes to Clarkdale.

Bullock is building his first in a series of 'Zero Energy Ready' houses in the Crossroads at Mingus subdivision. This is a Department of Energy designation for homes with renewable energy systems that offset all or most of the annual energy consumption. These homes will have Energy Star HERS (Home Energy Rating Systems) scores in the high teens to low 20s, well below the industry average of 100.

Since this federal program began in 2008, over 14,000 homes have been built across the country that qualify as Zero Energy Ready Homes.

His energy conservation efforts have gained Bullock national recognition. He is one of only fifteen contractors invited to a Department of Energy event in Leesburg, Virginia in May highlighting the Zero Energy program.

C & B Construction is also the first Indoor airPlus partner to receive a Leader Award three years in a row. This Environmental Protection Agency program recognizes construction practices that minimize exposure to airborne pollutants and contaminants.

Through innovative design, Bullock is building energy efficient houses and remaining competitive in the current housing market. His commitment to smart building is a perfect fit for Clarkdale, a community focused on sustainability.

*Clarkdale, AZ*

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Photos attached.